

**12th International Conference on Biocomposties:
Transition to Green Materials
May 6-8, 2012
Marriott Gateway on the Falls Hotel, Niagara Falls
Ontario, Canada**

SPONSORSHIP INFORMATION PACKAGE
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About the Conference:

The conference is sponsored and hosted by the Centre for Biocomposites & Biomaterials Processing, Faculty of Forestry at the University of Toronto and co-sponsored by the Forest Products Laboratory of the USDA-Forest Service, Luleå University of Technology, Bioproducts Discovery and Development Centre, University of Guelph; National Research Council, Canada; CRIBE Centre for Research & Innovation for Bio-Economy; Ontario BioAuto Council. The first of these conferences was held in Toronto in February 1991, subsequently, this International Conference has alternated between Toronto, Ontario and Madison, Wisconsin. The conferences have grown in stature and relevance over the past decade delegates from every continent and an early sell-out of all available booth spaces.

Highlights of this year's Conference:

- ✓ Welcome Speaker and Sponsor Reception
- ✓ Technical sessions

- ❖ Materials; including nano fibrillated cellulose (NFC), nano crystalline cellulose (NCC) wood and other cellulosic fibres, polymers, bioplastics, additives.
- ❖ Processing technologies; including in-line compounding, impregnation, lamination, extrusion, injection molding, foaming and nanobioprocessing.
- ❖ Design and performance issues; including strength and physical properties, creep, durability, fire performance, codes & standards.
- ❖ Marketing and distribution; including domestic and international markets, growth prospects, new market opportunities, impediments to growth.
- ❖ Special issues; including concerns of intellectual property & litigation, need for industry association.

- ✓ Plenary Lectures
- ✓ Poster Sessions
- ✓ Table-top Exhibits
- ✓ Social Reception
- ✓ Industry and Academic Posters
- ✓ Student Poster and Sponsor Awards
- ✓ Networking

**Faculty of Forestry
33 Willcocks Street, Toronto, ON M5S 3B3
Tel: (416) 978-6199 Fax: (416)971-3077
[http:// www.biocomposites-toronto.com](http://www.biocomposites-toronto.com)**

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Conference Table Sponsor _____ 5 @ \$2,000.00 cdn each

The Conference Table Sponsor makes the program possible. These partners are featured prominently in advance conference information, throughout the conference and post conference. Without the support of our Conference Table Sponsor, the conference would be less than a complete success. In recognition of significant financial support requested, the Committee proposes the following benefits to these exclusive partners:

- ❖ Company name and logo featured prominently on pre-conference information: Call for Papers and Final program.
- ❖ Company name featured on the WPC Conference website with an electronic link to the company's home page.
- ❖ Name and logo featured on any and all ads appearing before conference.
- ❖ One (1) complimentary conference registration, a \$550.00 value. Name must be pre-registered.
- ❖ Signage with logo at coffee break.
- ❖ Opportunity to include company marketing materials in the attendee registration kit.
- ❖ Presentation to sponsor at recognition ceremony with plaque.
- ❖ Invitation to attend Speaker's reception.
- ❖ Acknowledgement at opening and closing of conference.
- ❖ Full registration per person (Includes meals/evening networking).

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Lunch Sponsor 2 @ \$3,000.00 cdn each

The Lunch Sponsor makes the Program possible. These partners are featured prominently in advance conference information, throughout the conference and post conference. Without the support of our Lunch Sponsor, the conference would be less than a complete success. In recognition of significant financial support requested, the Committee proposes the following benefits to these exclusive partners:

- ❖ Company name and logo featured prominently on pre-conference information: Call for papers and final program.
- ❖ Company name featured on the WPC Conference website with an electronic link to the company's home page.
- ❖ Name and logo featured on any and all ads appearing before conference.
- ❖ ONE complimentary exhibit booth at a prime location in the Exhibitor Forum, a \$1,200 value. Includes signage indicating level of partnership and one attendee registration.
- ❖ One (1) additional complimentary conference registration, a \$550.00 value. Name must be pre-registered.
- ❖ Signage with logo at luncheon
- ❖ Opportunity to include company marketing materials in the attendee registration kit.
- ❖ Presentation to sponsor at recognition ceremony with plaque.
- ❖ Invitation to attend Speaker's reception.
- ❖ Acknowledgement at opening and closing of conference.
- ❖ Full registration per person (Includes meals/evening networking).

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Badge Sponsor 1@ \$5,000.00 cdn

The Badge Sponsor makes the program possible. This partner is featured prominently in advance conference information, throughout the conference and post conference. Without the support of our Badge Sponsor, the conference would be less than a complete success. In recognition of significant financial support requested, the Committee proposes the following benefits to one exclusive partner:

- ❖ Company name and logo featured prominently on pre-conference information: Final programme.
- ❖ Company name featured on the Conference website with an electronic link to the company's home page.
- ❖ Name and logo featured on any and all ads and emails appearing before conference.
- ❖ ONE complimentary exhibit booth at a prime location in the Exhibitor Forum, a \$1,200 value. Includes signage indicating level of partnership and one attendee registration.
- ❖ Two (2) additional complimentary conference registrations, a \$550.00 value. Name must be preregistered.
- ❖ 2 people in Booth.
- ❖ Acknowledgement in the conference Proceedings or CD as the Badge sponsor.
- ❖ Company name and logo together with the conference name and logo displayed on a Welcome Banner in the conference registration and information area for the duration of the symposium.
- ❖ Company name and logo featured on conference registrants' kit materials.
- ❖ Opportunity to include company marketing materials in the attendee registration kit.
- ❖ Presentation to sponsor at recognition ceremony with plaque.
- ❖ Invitation to attend Speaker's reception.
- ❖ Acknowledgement at opening and closing of conference.
- ❖ Exclusive first rights as Event Sponsor for next conference.
- ❖ Selection of one of the following as prime sponsors at which a sign will be placed indicating sponsorship:
- ❖ Full registration (Includes meals/evening networking).

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